

# Price Chopper Tools for Schools

## Start Earning Your Share of Over \$500,000 For Your Child's School Today!

"The program is easy to participate in & provides useful items for the School"  
St. Timothy Middle School,  
West Hartford, CT

"A great community program that supports education!"  
Franklin Academy High School,  
Malone, NY

"It is because of the great support we receive from our entire community that we are one of the two Top Schools in this program!"

Fonda-Fultonville CSD,  
Fonda, NY  
2009 Tools For Schools  
Grand Prize Winner

### HOW TOOLS FOR SCHOOLS WORKS:

- 1 Register your AdvantEdge Card and designate a school at the Guest Services desk at your Price Chopper, at your school, or online at [www.pricechopper.com](http://www.pricechopper.com)
- 2 The program begins on Sunday, August 1, 2010 and runs until Saturday, February 12, 2011.
- 3 All purchases using your AdvantEdge Card will be automatically credited to your selected school.
- 4 Every dollar spent at Price Chopper earns you one point. Plus, you'll get **DOUBLE POINTS** each time you buy specially marked items from participating brand name products. Look for them on our shelves all through the store.

TOOLS FOR SCHOOLS	
Total Purchase Pts	41.76
Me Luggage Dbl Pts	2.76
Cambridge Dbl Pts	1.54
Gen W/Tite Dbl Pts	1.54
Kraft Dbl Pts	2.50
Quaker Dbl Pts	2.50
Helm Dbl Pts	2.50
PSG Dbl Pts	2.50
Price Chopper Dbl P	2.50
Clorox Dbl Pts	2.50
Top Care Dbl Pts	2.50
Smuckers Dbl Pts	2.50
W/Heavy Clark Dbl P	2.50
Next To Pur Trk Dbl P	2.50
Uniflyer Dbl Pts	2.50
School Per Dbl Pts	2.50
<b>TOTAL POINTS EARNED</b>	<b>84.91</b>
RECEIVED POINTS BALANCE	1327.29

CHECK YOUR TOOLS FOR SCHOOLS POINT BALANCE & DOUBLE POINTS ITEMS ON YOUR RECEIPT!

### FREQUENTLY ASKED QUESTIONS ABOUT TOOLS FOR SCHOOLS

#### Where do I find my school code?

The Guest Service Desk at Price Chopper has a book containing all the school codes, or visit [pricechopper.com](http://pricechopper.com)

#### Do I earn points on everything that I buy?

Yes. Everything you buy will contribute points toward tape value your school can redeem for equipment. Additionally, **double points** can be earned on specially marked items.

#### How much can my school earn?

Price Chopper has committed over \$500,000 to this effort with the goal of supporting schools in the communities we serve. The portion of what your school earns depends on the participation of parents in the program.

#### Do I have to sign up again if I signed up in previous years?

No. Over 270,000 shoppers that signed up in previous years are *automatically enrolled* this year. Visit [pricechopper.com](http://pricechopper.com) to confirm enrollment or to change your school.

Changed Schools? Visit [pricechopper.com](http://pricechopper.com) to Confirm or Update Your School Code!

#### How do my points increase my school's share of the over \$500,000?

You earn points every time you use your AdvantEdge Card. Your points are combined with the points of others who have also chosen to support your school. The total is compared to the totals amassed by other schools to calculate what percentage of the over \$500,000 your school will earn.

#### Must I have children in school to participate?

No. In fact, all shoppers are encouraged to help local schools get needed equipment through our Tools for Schools program. Support your community and enroll on behalf of your neighborhood school whether or not you have children attending school.

#### Can I check how many points I have earned?

Yes. Check your receipt for your Tools for Schools point balance and **double points** items.

#### My school isn't listed. What should I do?

Contact school officials and tell them about the program. If school administration supports the effort, your school is far more likely to earn needed equipment. School administrators can contact a Tools for Schools representative at (800) 352-4658.

#### What is the school program coordinator's role?

Each school is asked to have a school program coordinator, whose role is to promote the program by distributing information in school, communicating the program goals and entering AdvantEdge Card numbers provided by parents into the program.

The TOP 200 Schools WIN a Anchor Audio MegaVox Pro PA!

To Sign up, Register Your AdvantEdge Card And Designate a School at The Guest Service Desk at Your Price Chopper, at Your School, or Online at [www.pricechopper.com](http://www.pricechopper.com)

# WOW!

As your school earns points for Tools, you earn discounts on Fuel with



For every \$50 you spend, you get 10¢ off every gallon of gas on your next fill-up. Every \$50 you spend gets you another 10¢ off a gallon. And there are **NO LIMITS** on the discounts you can earn.

The more you spend at Price Chopper, the more points your school earns!

Your school earns free equipment, YOU SAVE BIG ON GAS!

That's Value!

AUGUST 1, 2010 THRU FEBRUARY 12, 2011

Your Child's School Can Share in \$500,000 for Educational Equipment!



**★ BIGGER!** Larger selection of Brands for families to choose from!

**★ NEW!** Help schools in need during our Supply Drive thru Sept. 18!

**★ BETTER!** As your school earns points for Tools, you earn discounts on Fuel!



See back panel for details.

Since we started our Tools for Schools Program, over \$8.5 Million Dollars of educational equipment has been donated to local schools!



See inside to get **DOUBLE POINTS** throughout the program!\*

\*ON SELECT ITEMS

# Earn **DOUBLE POINTS** For Your School on Brands You Buy Every Day!

Every dollar you spend earns one point for your child's school, but buying any of your favorite brands below earns your child's school **DOUBLE POINTS!**

LOOK FOR THIS  
ON ITEMS IN-STORE  
TO FIND YOUR  
**DOUBLE POINT ITEMS!**



## PRICE CHOPPER BRAND

ALL Price Chopper Brand Products

## TOPCARE

ALL Top Care Products

## CENTRAL MARKET CLASSICS

ALL Central Market Classics Brand Products

## GENERAL MILLS

ALL Big G Cereals  
Betty Crocker Fruit Snacks  
Nature Valley Granola Bars  
Chex Snack Mix  
Cheerios Snack Mixes  
ALL Yoplait Yogurt  
Green Giant Frozen Vegetables  
Pillsbury Strudels  
ALL Betty Crocker Baking Products  
Gold Medal Flour  
Progresso Soups  
Progresso Breadcrumbs  
Green Giant Canned Vegetables

Betty Crocker Helpers and Dry Dinners  
Betty Crocker Potatoes  
Old El Paso Products  
Pillsbury Dough Products  
Totino's and Pillsbury Frozen Snacks  
Wanchai Ferry Frozen Dinners  
Cascadian Farms Organic Cereal & Bars  
Cascadian Farms Organic Frozen Products  
Muir Glen Organic Products  
LaraBar Natural Bars

## KRAFT

ALL Kraft Cheese  
ALL Kraft Dinners  
ALL Kraft Macaroni & Cheese  
Philadelphia Cream Cheese  
Good Seasons Dressings  
Kraft Miracle Whip  
Kraft Salad Dressings  
Tassimo Coffee and Specialty Beverages  
Maxwell House Coffee  
Stove Top Stuffing

Crystal Light  
Cool Whip  
Kool-Aid  
Capri Sun  
Tang  
Jell-O Gelatin/Pudding  
Polly-O String Cheese  
Planters Nuts  
ALL Oscar Mayer Products  
Starbucks Bagged Coffee (in aisle)  
ALL Nabisco Cookies/Crackers

## QUAKER

ALL Quaker Hot Cereal  
Quaker Chewy Granola Bars  
Quaker Baked Bars  
Quaker Rice Cakes  
Quaker Fruit & Oatmeal Bars  
Rice A Roni  
Pasta Roni

Near East  
Naked Juice  
Dole Chilled Drinks  
Tropicana Orange Juice  
Gatorade  
Propel Fitness Water

## KELLOGG'S

ALL Kellogg's Cereals  
ALL Kellogg's Fruit Snacks  
ALL Kellogg's Fruit Rolls  
ALL Kellogg's YOGOS  
Kellogg's Nutri-Grain Products  
Special K Snacks, Meal Bars, Cereal Bars, Shakes, K20 Water, K20 Powder Mix and Snack Bars  
All-Bran  
Pop Tarts  
ALL Kashi Products  
Bear Naked  
Eggo Waffles and Syrup  
ALL Keebler Cookies and Crackers

ALL Keebler Pie Crusts  
Cheez-It Crackers  
Austin Cookies and Crackers  
Carr's Cookies and Crackers  
Murray Cookies  
Famous Amos Cookies  
ALL Keebler 100-Calorie Packs  
Worthington/Loma Linda Veggie Foods  
Morning Star Farms Veggie Foods and Natural/Organic Veggie Foods  
Rice Krispies  
Garden of Eatin'  
Fiber Plus Bars

## CAMPBELL'S

ALL Pepperidge Farms  
ALL Campbell's Soup  
ALL V8 Soups  
Campbell's Tomato Juice  
Campbell's Select Harvest (Including Cans and Micro Bowls)  
ALL V8 Juice (Including V8 Splash and V8 V. Fusion)

Pace Salsa  
Prego Spaghetti Sauce  
Campbell's Supper Bakes  
Campbell's Spaghettios  
Campbell's Pork & Beans  
Campbell's Canned Gravy  
Campbell's Chunky Soup/ Chili  
Swanson's Broth & Stocks

## CLOROX

Clorox 2  
Greenworks Laundry  
Glad Wrap and Storage Bags  
Glad Trash Bags  
ALL Greenworks Products  
Gladware  
Clorox Bleach  
Clorox Cleaners/Wipes  
Kingsford Charcoal  
Kingsford Matchlight

Fresh Step Cat Litter  
Pine Sol  
KC Masterpiece  
Hidden Valley Dressing Mixes  
Scoop Away Cat Litter  
Brita Water  
Tilex  
Liquid Plumber  
Formula 409

## UNILEVER

ALL PF Chang  
Axe Deodorant, Hair Care  
Ben & Jerry's Ice Cream  
Bertolli Sauces and Frozen Meals  
Breyers Ice Cream  
Brummel & Brown  
Caress Bar Soap and Body Wash  
Degree Deodorant  
Dove Bar Soap, Body Wash, Hair Care, Deodorant and Skin Care  
Good Humor Ice Cream  
Starbucks Ice Cream  
Hellman's Mayonnaise and Sauces  
I Can't Believe It's Not Butter  
Klondike Bars  
Knorr Sides

Lever 2000  
Lipton Tea and Lipton Soups  
Ponds Skin Care  
Popsicle  
Promise Spread  
Q-Tips  
Ragu Sauces  
Shedd's Country Crock  
Sippy Peanut Butter  
Slim Fast Products  
Suave Hair Care, Deodorant, Skin Care and Body Wash  
Sunsilk Hair Care  
Vaseline Skin Care  
Wishbone Salad Dressings

## KIMBERLY CLARK

Kleenex®-Facial Tissue  
Cottonelle®- Flushable Moist Wipes  
Cottonelle®- Bath Tissue  
Scott®-Bath Tissue  
Scott®- Paper Towels  
Viva®- Paper Towels  
Depend® Adult Care

Poise® Pads  
Kotex® Feminine Care  
Huggies® Diapers  
Huggies® Baby Wipes  
Huggies® Pull-Ups® Training Pants  
Goodnites® Youth Pants

## NESTLE PURINA PET CARE

Beneful  
Purina ONE  
Dog Chow  
Cat Chow  
Puppy Chow  
Alpo  
Beggin Strips  
Whisker Lickin's Cat Treats  
Friskies Cat Treats

Elegant Medleys  
Fancy Feast  
Friskies  
Tidy Cats Scoop  
Chef Michael's  
Kit 'N Kaboodle  
Mighty Dog

## PROCTER & GAMBLE

Head & Shoulders  
Aussie  
Tampax  
Always  
Secret  
Old Spice  
Cover Girl  
Nyquil  
Venus  
Scope  
ALL Pantene Products  
ALL Clairol Hair Color Products  
ALL Gillette Products  
ALL Swiffer Products  
Charmin  
Bounty  
Puffs

Pampers  
Gain  
Tide  
Cheer  
Era  
Downy  
Bounce  
Dawn  
Cascade  
Duracell  
Iams  
Crest  
Oral B  
All Olay products  
Pringles  
Luvs  
Mr. Clean

## HEINZ

Heinz® Ketchup  
Wylers® Soup Starter  
Mrs. Grass® Soup Products  
Heinz® Homestyle Gravy  
Ore Ida® Frozen Potatoes  
Weight Watchers® Smart Ones®  
Classico® Italian Sauces

Lea & Perrins®  
Worcestershire Sauce  
TGI FRIDAY's® Frozen Snacks  
TGI FRIDAY's® Skillet Meals  
Bagel Bites® Frozen Snacks  
Boston Market® Frozen Products

## SMUCKER'S

Smucker's Jams, Jellies and Preserves  
JIF Peanut Butter  
Crisco Shortening & Oils  
ALL Pillsbury Baking Items:  
Cake Mixes, Frosting and Brownies

Pillsbury Flour  
Smucker's Ice Cream Toppings  
Eagle Condensed Milk  
Smucker's Peanut Butter  
Smucker's Uncrustables  
Pillsbury Hungry Jack Potatoes  
Folger's Coffee



**PLUS!**  
Get **DOUBLE POINTS**  
on ALL School  
Supply Purchases!